Confederation of Indian Industry

INDIA DESIGN TAG AND RATING – HOME APPLIANCES EVALUATION PARAMETERS

1. Purpose & Use
2. User Experience & Ease of Use
3. Functionality & Performance
4. Aesthetics & Design Language
5. Engineering Quality & Reliability
6. Material & Build Quality
7. Safety & Compliance
8. Energy Efficiency & Resource Use
9. Manufacturability
10. Installation & Maintenance
11. Interface & Controls
12. Sustainability
13. Market Fit