Confederation of Indian Industry

INDIA DESIGN TAG AND RATING – LIGHTNING DESIGN EVALUATION PARAMETERS

1. Brand Purpose & Positioning
2. Architectural & Spatial Integration
3. User Experience and wellbeing
4. Technical Performance
5. Materiality, Colour & Quality of Light
6. Sustainability and Environmental
7. Energy & Resource Efficiency
8. Engineering & Performance
9. Execution and Collaboration
10. Durability & Maintenance
11. Overall Impact & Future Potential