Confederation of Indian Industry

INDIA DESIGN TAG AND RATING – UI-UX DESIGN EVALUATION PARAMETERS

1. Purpose & Problem Definition
2. User Experience (UX) & Journey
3. Usability & Accessibility
4. Visual Design & Aesthetics
5. Interaction Design
6. Design System & Scalability
7. Technical Feasibility & Implementation
8. Performance & Responsiveness
9. Error Handling & Reliability
10. User Impact & Engagement
11. Innovation & Differentiation
12. Sustainability & Digital Responsibility